

(Max) Hui Bai

Education

Ph.D Department of Psychology, University of Minnesota Twin Cities
B.A., Department of Psychology, University of Minnesota Twin Cities

(Expected) 2021
2013

Research

Publications

- Bai, H.** (2020) When Racism and Sexism Benefit Black and Female Politicians: Politicians' Ideology Moderates Prejudice's Effect More than Politicians' Demographic Background. *Journal of Personality and Social Psychology*. <https://doi.org/10.1037/pspi0000314>
- Bai, H.** (2019) Whites' Racial Identity Centrality and Social Dominance Orientation are Interactively Associated with Far-Right Extremism. *British Journal of Social Psychology*, 59, 387–404 <https://doi.org/10.1111/bjso.12350>
- Bai, H.**, & Federico, C. M. (2019). Collective existential threat mediates White population decline's effect on defensive reactions. *Group Processes & Intergroup Relations*, <https://doi.org/10.1177/1368430219839763>.
- Bai, H.** & Briggs, K. (2012). *The Name Letter Effect: The Correlation between Name, GPA and the Choice of Exam Times*. *Sentience Journal*, 7, 1-4. <http://z.umn.edu/name>

Manuscripts under review

- Bai, H.**, Euh, H., Federico, C., & Borgida, E.. Thou Shalt Not Kill, Unless It Is Not a Human: Target Dehumanization May Make Decisions for Moral Dilemmas Easier and Less Deontological. (invited resubmission under review at *Social Cognition*)
- Bai, H.**, & Federico, C. White and Minority Demographic Shifts as an Antecedent of Intergroup Threat and Right-wing Extremism. (invited resubmission at *Journal of Experimental Social Psychology*)
- Bai, H.** Not Looking Forward to the Future: Perceived Muslim Population Growth Triggers Negative Affective Responses from Republicans more than Democrats (under review at *Personality and Social Psychology Bulletin*) <https://psyarxiv.com/4v9cg/>
- Bai, H.** & Federico, C. Retrospective National Economic Appraisals and Shifts in Vote Preference Over Time During Political Campaigns (under review at *Journal of Social and Political Psychology*). <https://psyarxiv.com/zan7g/>
- Bai, H.** & Simon, J. The Threat of Symbolic Incompatibility Looms Larger Than the Challenge of Status Rivalry: Symbolic Threat from Others Determines Feelings for Them More Than Status Threat (under review at *Social Psychological and Personality Science*). <https://psyarxiv.com/7wux6/>
- Craig, M., Zou, L., **Bai, H.**, & Lee, M.. Racial-Political Stereotyping and Expectations of Alliances among American Racial Groups. (under review at *Personality and Social Psychology Bulletin*)
- Bai, H.** Who Bought all the Toilet Paper? Conspiracy Theorists are More Likely to Stockpile During the COVID-19 Pandemic (under review at *Journal of Social Psychology*). <https://psyarxiv.com/z2g34/>

Manuscripts under preparation

- Bai, H.**, & Zhao, X. Mechanical Asians and Animalistic Blacks: The Racial Symmetry of Two Forms of Dehumanization and Its Social Implications (under preparation for resubmission)
- Bai, H.** The Multiple Matching Perspective on Value versus Identity: Investigating How Political Ideology and Party Identity Contribute to Citizens' Support for Political Candidates. (under preparation for resubmission) <https://psyarxiv.com/t7jh9/>
- Federico, C., Aguilera, R., & **Bai, H.** Is Religion Always an Authoritarian Pursuit? Individual and Contextual Moderators of the Relationship Between Authoritarianism and Religiosity (under preparation for resubmission)
- Kim, H., Smith, B. **Bai, H.** Preventable Threat Messages about COVID-19 Increase Proactive Health Behaviors. under

preparation for resubmission)

- Bai, H.** On the Precipice of the “Mega-Race” America: Investigating Psychological Foundations of White Americans’ Attitudes toward Racial Convergence and the Role of Convergence Phenotype
- Bai, H., & Federico, C.** The Predictive Effect of Racial Threats on Politician Evaluation is Ideological, Not Racial.
- Bai, H.** Longitudinal Evidence for the Theoretical Causal Effect of Social Dominance Orientation on Whites’ Racial Identity
- Bai, H.** The Ideological Effect of White Identity: White Identifiers Support Conservative Political Candidates, Not White Candidates
- Bai, H.** Implicit Racial Bias Predicts Support for Conservative Political Candidates over Liberal Candidates, Not White Candidates Over Black Candidates
- Bai, H., Euh, H.** The Dual Process of Prejudice Along the Two Axes of Subordinates: Social Dominance Orientation and Right Wing Authoritarianism Predict Prejudice Along the Dimensions of Status and Nativeness

Conference Talks

- Bai, H.** (July 2020). Who Bought all the Toilet Paper? Conspiracy Theorists are More Likely to Stockpile During the COVID-19 Pandemic. Social BRIDGES event (Building Research Inter Disciplinary Groups through E-conferences).
- Bai, H.** (July 2020). Who Bought all the Toilet Paper? Conspiracy Theorists are More Likely to Stockpile During the COVID-19 Pandemic. International Society of Political Psychology 2020 Annual Meeting (virtual conference).
- Bai, H.** (July 2020). Prejudice Predict Support for Politicians Based on Politician’s Ideology More Than Politician’s Demographic Background. International Society of Political Psychology 2020 Annual Meeting (virtual conference).
- Bai, H.** (June 2020) When Racism and Sexism Benefit Black and Female Politicians: Politicians’ Ideology Moderates Prejudice’s Effect More than Politicians’ Demographic Background. Center for Cognitive Sciences University of Minnesota. Spring Research Day.
- Bai, H., & Federico, C.** (May 2020). Retrospective National Economic Appraisals and Shifts in Vote Preference Over Time During Political Campaigns. The Midwest Political Science Association Annual Conference (recasted as “The Political Science Research Exchange” after cancellation of physical conference)
- Bai, H., & Zhao, X** (April 2020). The Symmetry of Two Forms of Dehumanization in Racial Prejudice. Midwestern Psychological Association Conference (Conference canceled)
- Bai, H.** (April 2020). Whites Identity × Social Dominance Orientation = Far-Right Extremism. Midwestern Psychological Association Conference (Conference canceled)
- Bai, H.** (April 2020). Racism and Sexism Benefit Conservative (Not White or Male) Politicians Midwestern Psychological Association Conference (Conference canceled)
- Bai, H.** (April 2020). Perceived Muslim Population Growth Triggers White Christians’ Negative Affective Responses. Midwestern Psychological Association Conference (Conference canceled)
- Bai, H.** (April 2020). White’s Racial Identity Centrality and Social Dominance Orientation Predict Far-Right Extremism. Interdisciplinary Conference on “Democracy under Threat in Times of Populism and Racial Nationalism”. Minneapolis. MN. (Conference canceled)
- Bai, H., & Federico, C.** (April 2020). White and Minority Demographic Shifts as an Antecedent of Inter group Threat and Right-wing Extremism. Interdisciplinary Conference on “Democracy under Threat in Times of Populism and Racial Nationalism”. Minneapolis. MN. (Conference canceled)
- Bai, H., & Federico, C** (April 2019). Demographic Shift and Far-Right Extremism. Midwestern Psychological Association Conference
- Bai, H.** (April 2019). White Identity's Effect on Political Preference Is Ideological Not Racial. Midwestern Psychological Association Conference
- Bai, H., & Federico, C.** (Feb 2019). White Identity Predicts Far-Right Extremism, Part of How Identities and Social Changes Shape White Americans’ Political Attitudes Symposium at The 2019 Society for Personality and Social Psychology Conference.
- Bai, H., & Federico, C.** (July 2019) Retrospective National Economic Appraisal Shapes Vote Choice Over Time. International Society of Political Psychology 2019 Annual Meeting.
- Bai, H.** (June 2019) Social Dominance Orientation Moderates the Effect of White Identity on Far-Right Extremism. The 2019 Society for the Psychological Study of Social Issues Conference

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- Bai, H.** (June 2019) The Political Effect of Prejudice is Ideological, not Prejudicial: A System Justification Theory Account of Prejudice. The 2019 Society for the Psychological Study of Social Issues Conference
- Bai, H.** (June 2019) Christian Americans Display Negative Affect to Muslim Population Growth. The 2019 Society for the Psychological Study of Social Issues Conference
- Bai, H.** (June 2019) Retrospective National Economic Appraisal Shapes Vote Choice Over Time. The 2019 Society for the Psychological Study of Social Issues Conference
- Bai, H., & Federico, C.** (2018) No Longer Exists?: Whites' Defensive Reactions to Their Numerical Decline. International Society of Political Psychology Annual Meeting San Antonio
- Bai, H., & Federico, C.** (2018) No Longer Exists?: Whites' Defensive Reactions to Their Numerical Decline. The Society for the Psychological Study of Social Issues Annual Meeting Pittsburgh

Other Talks

- Bai, H.** (2019, Feb). When Ideology Matters More than Party Identification: Citizen's Ideology Predict Evaluation of Politicians Based on Politician's Ideology More Than Politician's Party. Paper Presented at Political Method Colloquium at University of Minnesota-Twin Cities.
- Bai, H.** (2020, April). Value versus Identity: A Comparison of How Interactions between Citizens' and Politicians' Ideology and Party Identity Relate to Citizens' Support for Politicians. Junior Scholar Symposium. The Midwest Political Science Association Annual Conference

Conference Posters

- Demetriou, D., Kachan, A., and **Bai, H.** (June 2020) The 2020 Meeting of the Society for Philosophy and Psychology Princeton, NJ.
- Bai, H.** I Am a Racist/Sexist, But I Like a Black/Female Conservative as a Political Leader: Prejudice Predict Support for Politicians Based on Politician's Ideology More Than Politician's Demographic Background. The 2020 Society for Personality and Social Psychology Political Psychology Pre-conference New Orleans, LA.
- Bai, H.** When Ideology Matters More than Party: Citizen's Ideology Predict Evaluation of Politicians Based on Politician's Ideology More Than Politician's Party. The 2020 Society for Personality and Social Psychology Conference. New Orleans, LA.
- Zhao, X. & **Bai, H.** Mechanical Asians and Animalistic Blacks: The Racial Symmetry of Two Forms of Dehumanization and Implications. The 2020 Society for Personality and Social Psychology Intergroup Process and Intergroup Relations Pre-conference New Orleans, LA.
- Bai, H., & Federico, C.** The Ideological Effect of Racial Threats on Politician Evaluation. The 2019 Society for Personality and Social Psychology Political Psychology Preconference. Portland, OR
- Joyal-Desmarais, K., Euh, H., **Bai, H.**, Fleck, C., Johnson, W., Vitriol, J. A., Maki, A., Snyder, M. (2018). Why do Some Individuals Oppose Helping Others? Exploring the Underlying Structure of Anti-Helping Reasons [Pourquoi certaines personnes s'opposent-elles à aider les autres? Une exploration de la structure de leurs raisons]. Poster presented at the 2018 International Congress of Applied Psychology. Montreal, Canada, June 26-30
- Demetriou, D., Kachan, A., and **Bai, H.** (Dec 2017). Men Respond More Favorably to Agonistic Principles: Implications of 'Competition Ethics' as a Masculine Moral Orientation. Presentation at Society of Southeastern Social Psychology.
- Bai, H.** & Briggs, K. (2016, January). Defining Culture with Cultural Shock Stories: Finding Culture Factors Using Critical Incident Technique. Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA
- Brothen, T. Lv, Z, & **Bai, H.** (2015, February), *Can We Develop Best Practice Guidelines for Online Practice Exams?* Lilly Conference Series on College and University Teaching and Learning, Newport Beach, CA, 2015

Services

Organization of Symposia and Chair of Panels

Organization of Symposium and Symposium chair: Identities and Social Changes Shape White Americans' Political

Attitudes, at the 2019 Society for Personality and Social Psychology Conference, Portland OR.
 Panel chair: Context and Political Participation, at the 2019 International Society of Political Psychology Conference, Lisbon Portugal

Committee Service

Student representative on the Departmental REP/IRB committee Fall 2019-Spring 2020

Reviewing Experience

Peer Review: *Political Analysis, Personality and Social Psychology Bulletin* (x2), *Race and Social Problems, Group Processes & Intergroup Relations* (x3), *Nations and Nationalism, Political Psychology, Personality and Individual Differences*
 Editor for *Journal of Interpersonal Relations, Intergroup Relations and Identity* 2012 Issue

Data Analytical Script

Prims, J. P., Sisso, I., & **Bai, H.** (2018). Suspicious IP Online Flagging Tool. Retrieved from <https://itaysisso.shinyapps.io/Bots>

Out-reach Experience

Racism awareness workshop for TechGuru July 31 2020
 Presenting my research on radicalized politics to residents of Abiitan Mill City (a retirement community) Sep 15 2020

Teaching Experience

Section Leader

Psy 1001 Introduction to Psychology, Department of Psychology, University of Minnesota TC, Teaching discussion section, grading homework and proctor exams 2015 Fall-2018 Spring
Psy 390XW, Capstone Project, Department of Psychology, University of Minnesota TC, Teaching discussion section, grading homework and proctor exams, 2018 Fall

Graduate Teaching Assistant

Psy 3666, Human Sexuality, Department of Psychology, University of Minnesota TC, Assist lecturers, facilitating in-class discussions, grading homework and exams, and proctor exams 2015 Fall-2016 Spring

Memberships

Society for Personality and Social Psychology 2015-Present
 The Society for the Psychological Study of Social Issues 2018-Present
 International Society of Political Psychology 2018-Present

Grants and Honors

CSPP Research Award (\$1000) 2020 Summer
 SPSSI Grants-in-Aid (\$1000) 2020 Summer
 CSPP Travel Award (\$1000) 2020 Spring
 Mark Snyder Social Psychology Research Support Fund (\$500) 2020 Spring
 Social Psychology Summer Research Fellowship (\$4000) 2020 Spring
 Association for Consumer Research Transformative Consumer Research Grant (\$2000) 2020 Spring
 Conference Registration Fee Waiver Scholarship for MPSA Conference (about \$510) 2020 Spring

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Psi Chi Unrestricted Travel Grants (\$527)	2019 Summer
CSPP Research Award (\$1400)	2019 Spring
CSPP Travel Award (\$1000)	2019 Spring
David Campbell Fellowship (\$1363)	2019 Spring
SPSP Travel Award (\$500)	2019
Robert W. Eichinger and Korn/Ferry Fellowship (\$4000)	2018-2019
Tri-Psych Award (\$500)	2018
CSPP Research Award (\$2000)	2018 Spring
CSPP Travel Award (\$836)	2018 Spring
Research and Creative Collaborative fund from the Institute for Advanced Study (\$7512)	2018
Graduate Summer Research Award (\$4300)	2016 Summer
Student Research and Travel Award (\$600 x 4)	2016-2019
Psi Chi Summer Research Grant (\$5,000)	2013 Summer
Undergraduate Research Opportunities Program Grant (\$1,700)	2013 Spring
Mortensen Research Award (\$500)	2013 Spring
Scholarly Excellence in Equity and Diversity (SEED) Award (\$1,500)	2012 Fall
Mortensen Academic Scholarship in Psychology (\$1,000)	2012 Spring
Steven J. Schochet Award (\$500)	2012 Spring
Lucky Waller Scholarship (\$4,000)	2012 Spring
GLBTA Scholarship Award (\$750)	2012 Spring
Dean's List	2011 Fall, 2013 Spring

Media mentioning

Science Daily, SciTechDaily, News Break, APA, EurekAlert!, Wired, Minnesota Daily, New Scientists, Pacific Standard, Washington Post, the New Yorker (*media names are links*)

References

Christopher Federico Ph.D.	University of Minnesota Twin Cities	federico@umn.edu
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Maureen Craig Ph.D.	New York University	maureen.craig@nyu.edu
Brianna Smith Ph.D.	U.S. Naval Academy	smithb@usna.edu
Xian Zhao Ph.D.	University of Toronto Mississauga	xianxian.zhao@utoronto.ca
Jeremy Simon Ph.D.	Williams College	jcs5@williams.edu
Linda Zou Ph.D.	University of Maryland College Park	lxzou@umd.edu